



PARK SLOPE CHILD CARE

COLLECTIVE

186 ST JOHNS PLACE  
BROOKLYN, NY 11217  
718.399.0397 T  
718.622.9624 F  
INFO@PSCCC.ORG

Subject: PSCCC Silent Auction donations

Dear Families:

We are thrilled to announce that our annual fundraiser gala will be held on Saturday, March 29, at the Picnic House in Prospect Park.

The success of the event, our school's main source of fundraising, depends not only on all of us buying tickets for ourselves and, if possible, friends and family, but also on the success of our silent auction.

To that point, we are writing to ask you to donate or solicit a donation for inclusion in this year's auction.

If you don't think you have anything people would bid for, consider asking a friend or family member who might. Also, if your child takes classes regularly anywhere, consider asking that organization to donate classes. Many will. We're a creative community, so let's be creative with our donations!

A sample of auction items from past years:  
Weekends at upstate vacation homes  
Dinner for two at local restaurants  
VIP race days at Belmont Park  
Personal chess lessons

For more ideas, see the complete list of last year's auction items, at <http://psccc.org/wp/2013-silent-auction/>.

**Attached is a letter for prospective business owners to use as needed, and a donation form to be filled out and returned no later than February 10.**

**ALL DONATION FORMS MUST BE COMPLETELY FILLED OUT and returned by February 10 for your item to be included.** Also we ask that all donations have a monetary value of at least \$50.

If you have any questions about donating items or services, please email Rebecca Koladycz at [rkoladycz@hotmail.com](mailto:rkoladycz@hotmail.com).

We are looking forward to making this gala even more successful than last year, but we need your help to make that happen.

Please buy your tickets as soon as possible and start getting your donations forms in, so we can plan the best night possible.

Thanks,

Martha and the Fundraising Committee



PARK SLOPE CHILD CARE

**COLLECTIVE**

186 ST JOHNS PLACE  
BROOKLYN, NY 11217  
718.399.0397 T  
718.622.9624 F  
INFO@PSCCC.ORG

Dear Business Owner,

I am writing on behalf of the Park Slope Child Care Collective (PSCCC) to ask for your participation in a very special fundraising benefit.

PSCCC is a full-time nonprofit child care center, founded by neighborhood parents in 1971 to provide a stimulating and nurturing environment for the young children of working parents. The student body reflects the ethnic, racial, economic and cultural diversity of Brooklyn. Children at the Collective learn to recognize what they have in common with one another, while respecting and enjoying what makes each of them special and unique.

To celebrate this, we are holding a fundraising event on **March 29, 2014**, with ALL profits from the event going to our scholarship fund to support economic diversity in our school.

### **How can you help?**

- 1. Donate an auction item for our silent auction (we're looking for unique experiences or interesting items to package and auction)**
- 2. Donate a service or items needed for the event (i.e. wine, beer, liquor, food, etc.)**
- 3. Make a monetary donation to our scholarship fund. All donated items are tax-deductible.**

We expect to draw a large, diverse group of professionals, artists, and educators, mostly living in the Park Slope area, and we will be undertaking a large marketing campaign, including:

1. A dedicated event page on our website, with your company's logo and link included
2. Event posters distributed throughout Park Slope and surrounding neighborhoods
3. Notifications posted on various listservs within Brooklyn

In addition, you will have a dedicated space at the event in which you can leave promotional materials and/or attendee special discount cards.

Our aim is to benefit your business as well as the many PSCCC families who pass through our school. With your support, PSCCC will be able to offer much-needed tuition assistance to families throughout the year.

**For your donation to be fully recognized in our marketing materials, we need your donation commitment in writing by Monday, February 10, 2014.**

Please fill out and return the attached donation form to **The Auction Committee, Park Slope Child Care Collective, 186 St. Johns Place, Brooklyn, NY, 11217**; or email it to **rkoladycz@hotmail.com**.

Thank you in advance for your time. If you would like more information about the auction and event, please contact Rebecca Koladycz at **646-243-5630** or **rkoladycz@hotmail.com**. For more information about PSCCC, please visit **psccc.org**.

Sincerely,

The PSCCC Winter Fundraiser Auction Committee



186 ST JOHNS PLACE  
BROOKLYN, NY 11217  
718.399.0397 T  
718.622.9624 F  
INFO@PSCCC.ORG

## AUCTION DONATION FORM

Participate in The Park Slope Child Care Collective's Third Annual Benefit on March 29, 2014, with a tax-deductible contribution for use in the evening's auction. Please include an exact description of donated item(s), including, where applicable, size, color, material, services offered and dates available.

Please use a separate form for each item donated, and please complete **ALL** fields.

Donation solicited by (if different from contact below): \_\_\_\_\_

Contact name (for redemption purposes): \_\_\_\_\_

Name/Company/Organization (as it should appear in print—please print clearly):  
\_\_\_\_\_

Website (for inclusion on pscce.org): \_\_\_\_\_

*If you would like us to include your company logo on our website, please email a png, eps or jpg file to rkoladycz@hotmail.com no later than February 10, 2014.*

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

Authorized signature \_\_\_\_\_

Description of Item (please be thorough, and use the back of this form if necessary):  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Estimated value: \$ \_\_\_\_\_

Restrictions and special instructions:  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

I have enclosed a gift certificate to facilitate redemption.

**Please return completed forms no later than February 10, 2014, and deliver donated items no later than February 28, 2014 to The Park Slope Child Care Collective, 186 St Johns Place, Brooklyn, NY 11217, Attn: Auction Committee.** All contributions are tax-deductible to the extent allowable by law. (Tax Identification Number: 11-2500538)